

# TIPS FOR AN EVENT ON A BUDGET



## UTILIZE A FREE VENUE

Use a local restaurant and offer to cross promote, or use a public space such as a park, where you can rent the pavilion for cheap.



## STICK TO HORS D'OEUVRES

Guests don't expect to be served a full meal when the event takes place during non meal hours such as 2-5pm or 4-6pm.



## USE FREE ONLINE TOOLS

Eventbrite for a registration platform, Weebly for a quick website, and MailChimp for eblasts to name a few of our favs!



## LEVERAGE SOCIAL MEDIA

This is a no-brainer, minus the time invested, it's free!



## OFFER SPONSORSHIPS

Other like minded businesses will appreciate the exposure and help market your event.